TIRU HEALTH · ADDIS ABABA

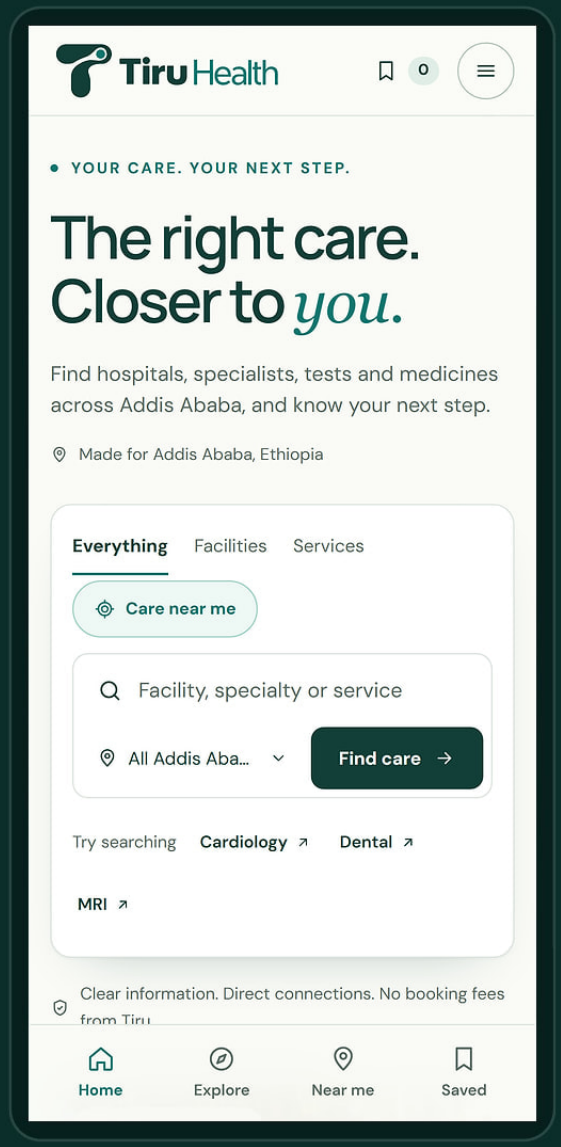
Find the right care, Right now!

Every private facility, specialist, service, test and medicine in Addis Ababa, found in under three clicks, with information the facilities keep live themselves.

Care navigation platform · Trace the right care.

Investor presentation · September 2026 · tiruhealth.com

A Tiru Digital product



THE PROBLEM

Every day in Addis, people walk through the wrong door

Not because care doesn't exist, but because the information about it isn't in their hands.

1

Calls

a number that no longer answers

2

Travels

across a city where transport is costly and slow

3

Pays

for a registration card at the front desk

4

Learns

the service, specialist or medicine isn't there today

5

Starts again

at another facility, often the next day

What that costs is more than money

Delayed care

A condition that was simple in the morning is complicated by evening.

Disputes at the desk

Frustration lands on front-line staff who couldn't have helped anyway.

Emergencies lost to distance

In a crisis, not knowing the nearest open door costs minutes that matter.

THE COST OF NOT KNOWING

One wrong door, priced out

What a single wasted trip costs one patient

Round-trip transport — **ETB 300 to 800**

Ride-hailing base fare alone is ETB 130

Private facility card — **ETB 500 to 1,500**

Paid before learning the service isn't available

Lost working time — **ETB 150 to 600**

Half a day's earnings, double with a companion

Delay to real care — **1 day or more**

The clinical cost no birr figure captures

Across the city

ETB 340M to 1.4 billion

in direct costs, lost every year to wrong-door trips, if just 1 in 10 residents makes a single wasted trip a year.

+ up to ETB 350M

in lost working time, before counting the cost of delayed care.

≈ ETB 800 to 2,300

direct out-of-pocket cost of a single wrong door, before the patient has received any care at all.

Illustrative model. Population 4.2 to 5.9M (World Population Review; UN estimates). Ride/Feres base fare ETB 130 (Addis Insight, Mar 2025). Private-facility card fee ETB 500 to 1,500. Earnings ETB 300 to 600/day, half a day lost. Trip rate to be validated in the pilot.

THE SAME GAP, FROM THE OTHER SIDE

Doctors refer by memory

A clinician who knows exactly what a patient needs still often doesn't know where it is available today.

Today

- “Try the lab near Bole, I think they do it”
- A referral to a specialist who isn't in that week
- An imaging centre whose machine is down
- A patient sent across the city for a test next door

With Tiru Health

- Refer to the place that has the test running today
- Name the specialist and the day they are in
- Choose the nearest option to the patient's home
- Send the patient with a number that answers

Every accurate referral is a day given back to the patient. Referral-to-arrival time is one of the first outcomes the pilot will measure.

THE SOLUTION

The right care, in under three clicks

Tiru Health is the navigation layer between health seekers and the care that already exists around them. Open to everyone, no account needed.

1

Search

A facility, specialist, service, test or medicine, in the words people actually use.

Discover

2

Narrow

Open now. Nearest first. Facility type. Specialty. Ratings, soon.

Explore

3

Connect

Call, get directions to the nearest branch, book, or message the facility directly.

Connect

We don't treat, dispense or test. We make sure people reach those who do, quickly.

FIND NEAR ME

The nearest open door, one tap away

In Addis, getting there is often the hardest part of getting care. In an emergency, it can decide the outcome.

Real distance, not guesswork

Every facility has an accurate, precise location, sorted by how far it truly is from you.

Routes to the nearest branch

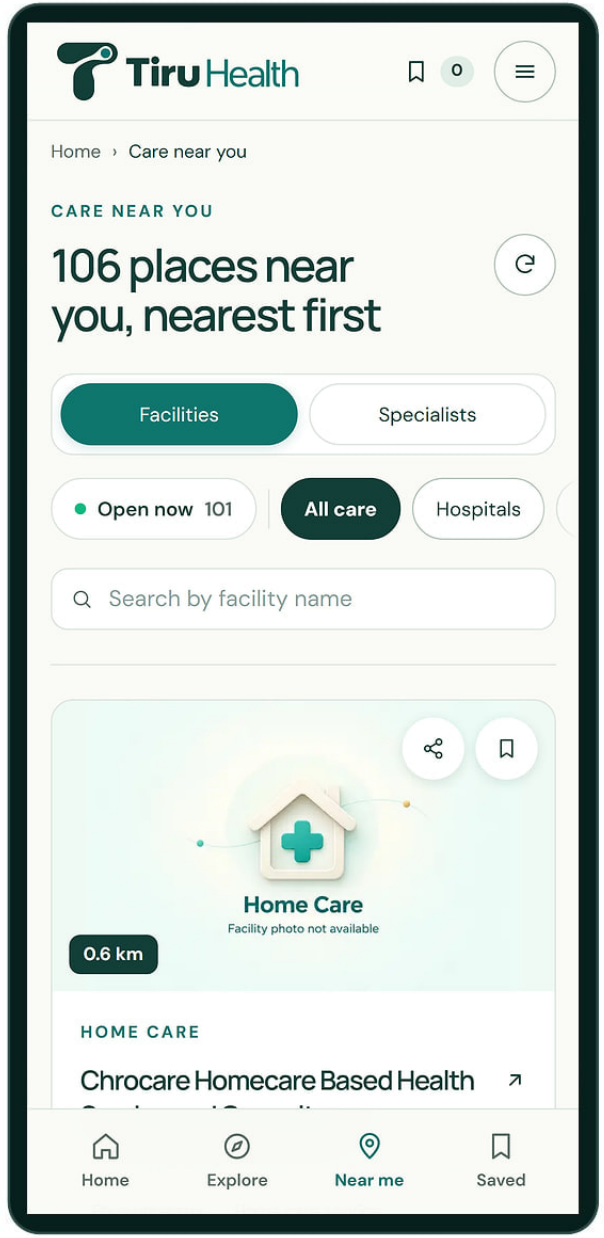
For multi-branch facilities, directions go to the branch closest to you, not the head office.

Open right now

Filter to places that are open at this moment. At 2am, that is the only list that matters.

Emergency-ready

24/7 and emergency services are flagged, so the closest capable facility is obvious at a glance.



SEARCH & FILTERS

Search the way people actually ask

Service search

Type “dialysis”, “EEG”, “pediatrics”: find every facility offering it.

Forgives typos

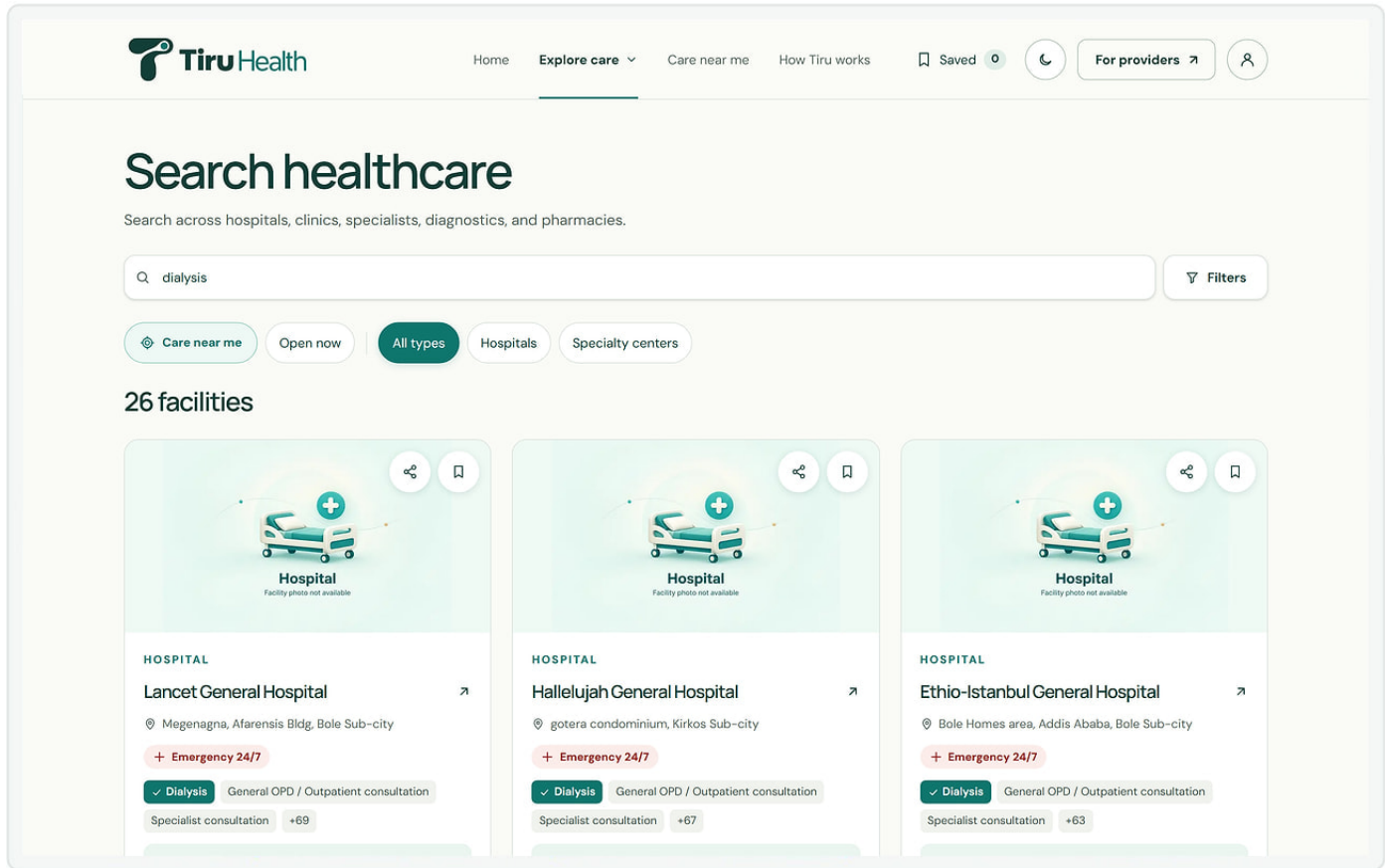
Misspell “ophthalmology” twice and still land on the right page.

Narrow in one tap

Open now · Nearest first · Facility type · Specialty.

Browse by need

Hospitals, specialty centres, clinics, diagnostics, pharmacies, ambulance, home care.



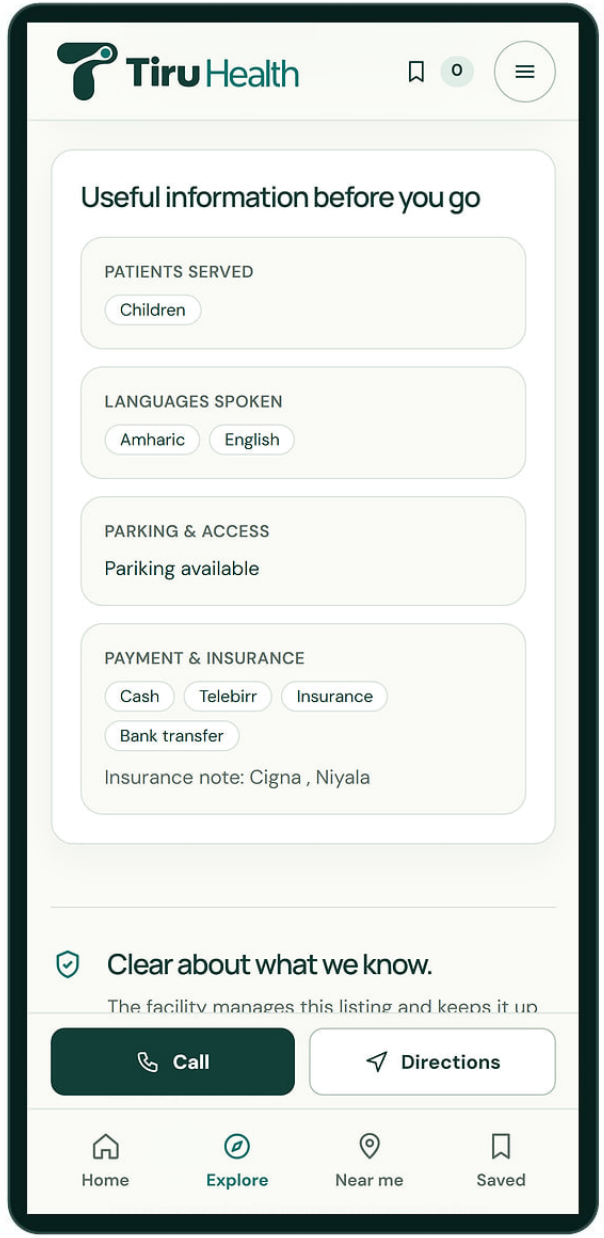
Live product: a search for “dialysis” returns 26 facilities, with Open now, Nearest first and type filters.

FACILITY PROFILES

Know everything before you leave home

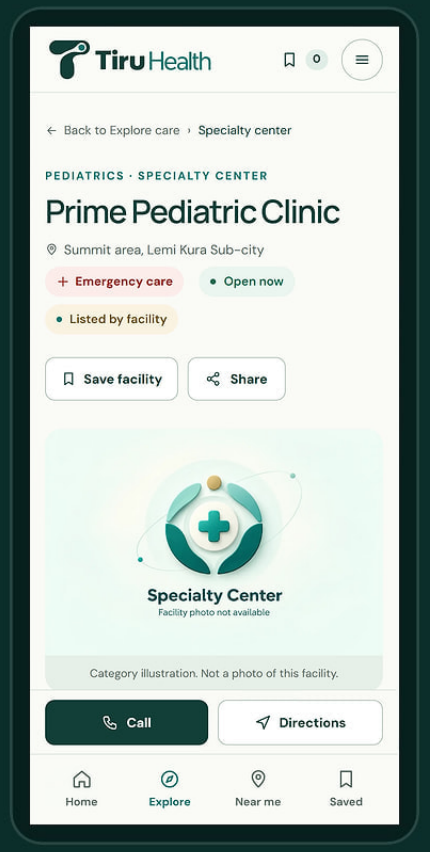
One tap on any facility opens the full picture, so the visit starts with certainty, not a phone call.

- **Facility photos**
- **Social media channels**
- **Payment methods accepted**
- **Insurance & credit service**
- **Parking availability**
- **Wheelchair support**
- **Specialists on site**
- **Specialist schedules**
- **Booking path**
- **Opening hours & open now**
- **Branches with directions**
- **Last updated date**



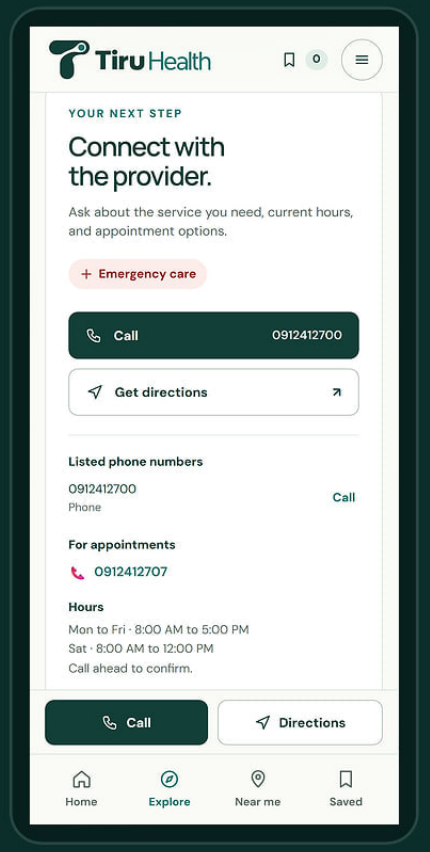
THE PRODUCT, LIVE

One real facility, end to end



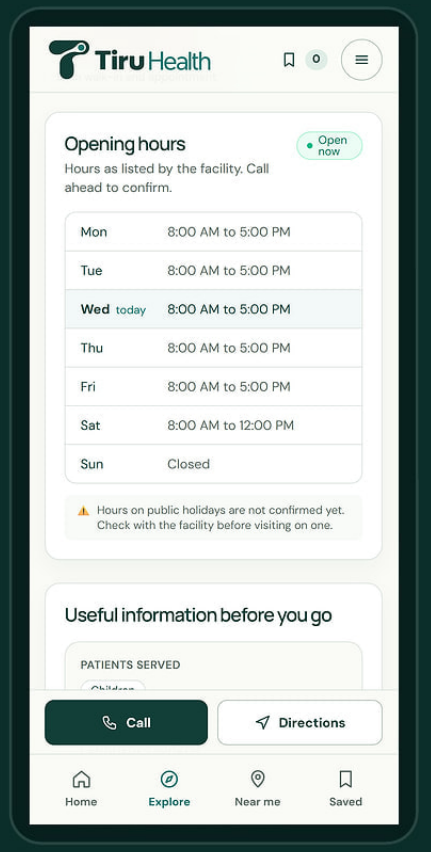
At a glance

Type, emergency status, walk-in or appointment, booking number



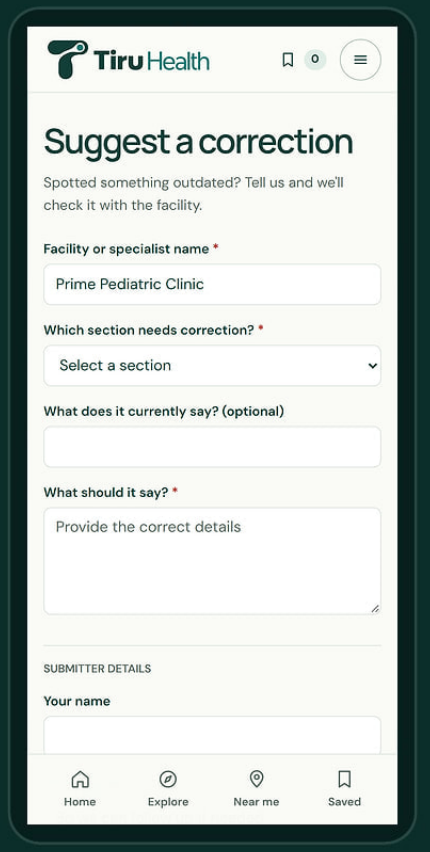
One tap to act

Call, get directions or share, plus WhatsApp, Telegram and email where listed



Opening hours

Open now, today's hours and the full week, as listed by the facility



Something wrong?

Suggest a correction and it goes straight to the admin team

THE TRUST LAYER

Built so a health seeker can believe what they read

Community sourced

Gathered by Tiru Health from the facility's public presence, awaiting the facility's claim.

→

Facility Managed

The facility claimed this listing and keeps it up to date. It is not a check of licences or credentials.

→

Verified **COMING**

Earned, not bought: fast patient response, strong genuine ratings, current information.

Every change is logged

A full audit trail of who changed what, and when.

Last updated, in plain sight

Each profile shows when its services were last edited.

Report a problem

A wrong phone or location goes straight to the admin team to act on.

Genuine ratings, coming soon

Facilities cannot edit or delete reviews. Ratings become a search filter.

FOR FACILITIES

No fee to list. Minutes to claim. Theirs to control.

Our aim is simple: every private facility in Addis on Tiru Health, described the way patients search.

NEW LISTING

A guided path, built per facility type

- Specific questions for hospitals, specialty centres, clinics, diagnostics, pharmacies, ambulance and home care
- Structured answers, so a patient's search finds them
- No fee, no licence upload, no barrier to joining

CLAIM

Already listed? Claim it in minutes

- Pick your facility, tell us your role and contact
- We confirm you're genuine
- Your listing becomes Facility Managed: you edit services, hours, specialists, contacts and branches live, anytime

Why facilities stay: every update they make reaches patients the moment they save it, and brings those patients through their door.

LIVE AVAILABILITY · PHARMACIES & DIAGNOSTICS

Upload once. Toggle forever.

Pharmacies, labs and imaging centres don't retype their stock. They hand us the list they already keep.

1. **Upload**

   CSV, Excel or PDF of stock, inventory or tests offered

2. **Structured**

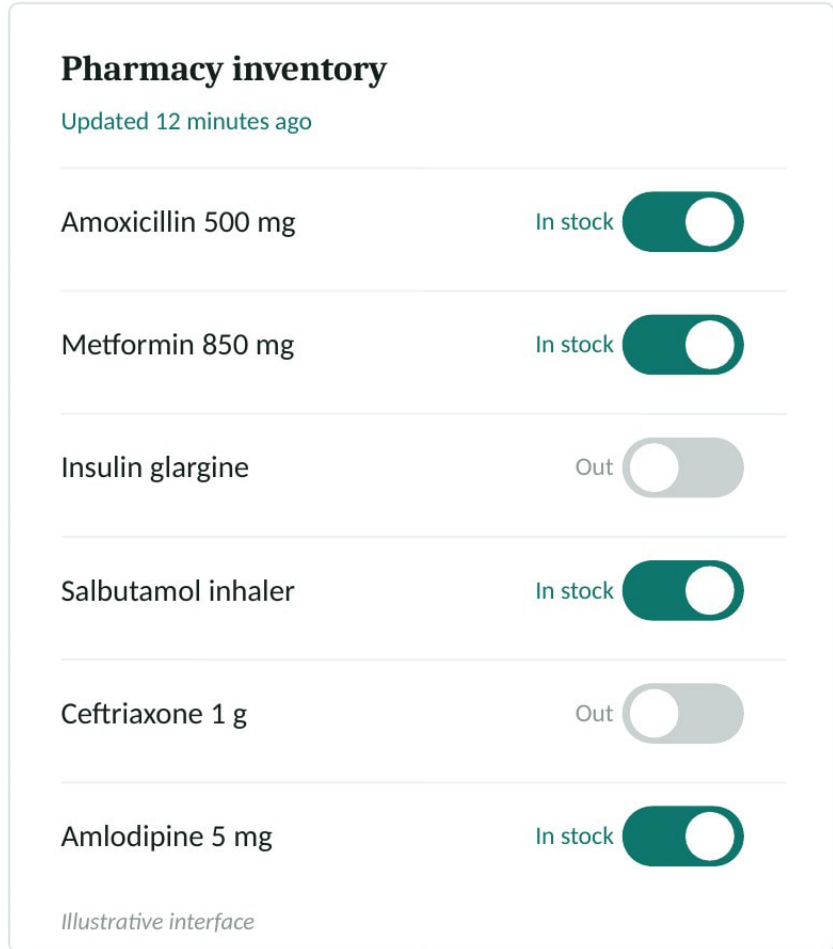
   Tiru Health turns it into a clean, searchable list

3. **Toggle**

   Every item becomes an on/off switch: flip it when stock runs out or comes back

4. **Live**

   Patients see availability the instant it changes



ASK TIRU · AI CARE NAVIGATION ASSISTANT · COMING

Type it. Snap it. Upload it.

A bilingual assistant, in Amharic and English, that turns a question, a prescription or a lab request into the places near you that have it right now.

Reads the request

Photo or upload of a prescription or lab request, or a plain question.

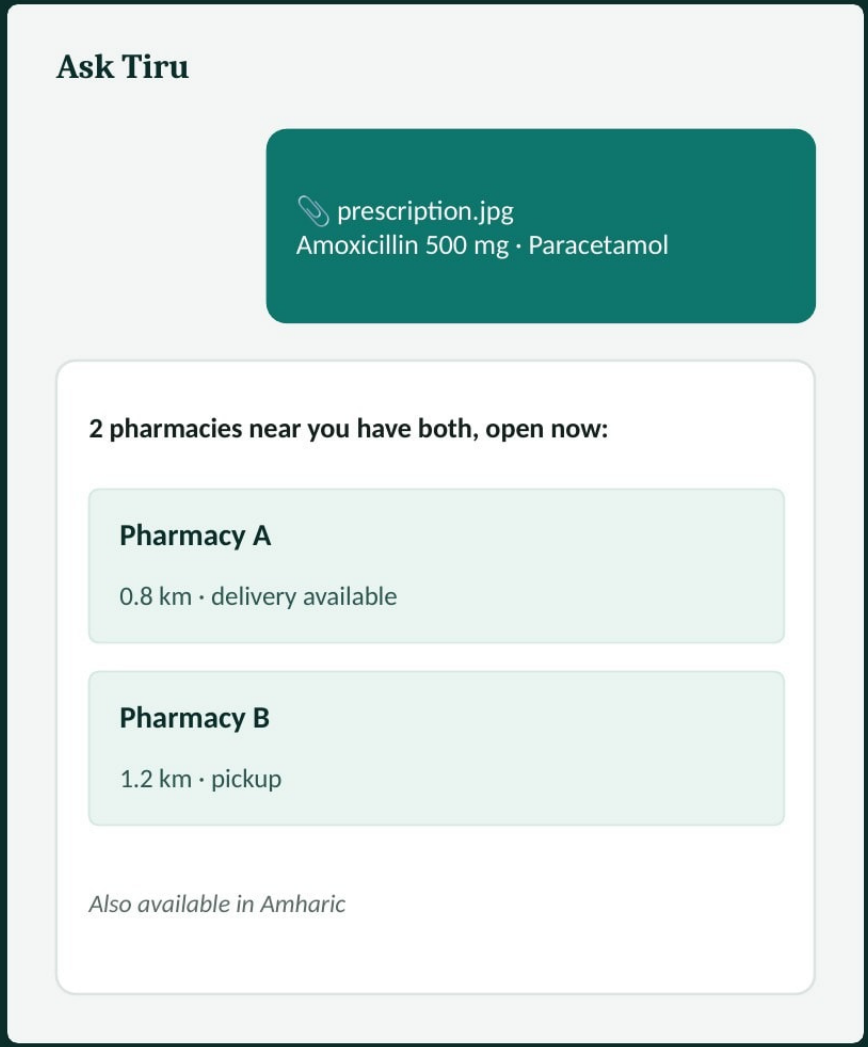
Checks live inventory

Matches each item against what facilities report as available, this minute.

Patient and pharmacy, directly

No third party in between. Delivery where the pharmacy offers it; otherwise pickup at their location.

A navigator, never a clinician. It never diagnoses or advises treatment.



Illustrative interface

HEALTH INSIGHTS

Trusted health content, from the facilities themselves

Facilities already post valuable health education on social media, scattered and gone from the feed in a day. Tiru Health brings it together.

1

One place

Posts from facilities across Addis, gathered by medical topic.

2

Searchable

Search “diabetes”, “antenatal care” or “hypertension” and find what local experts have shared.

3

Linked to care

Every post leads back to the facility that wrote it, turning readers into patients.

Good for everyone: health seekers get credible local information, facilities get reach for work they already do, and Tiru Health becomes a place people return to even when they're well.

WHY TIRU HEALTH

More than a list of facilities

	Typical listing site	Tiru Health
Lists which facilities exist	●	●
Nearest open facility, routed to the nearest branch	○	●
Live medicine and test availability, kept by the facility	○	●
Facilities edit their own listing in real time	○	●
Every change audited, last update shown to the public	○	●
Specialists and their schedules	○	●
Payment, insurance, credit, parking and wheelchair access	○	●
Bilingual AI from a prescription photo, patient-to-pharmacy direct	○	●
Genuine, undeletable ratings as a search filter	○	●

Includes live and planned capabilities; see the roadmap for timing.

TRACTION

Live today, not a concept

100+
facilities live
and growing

12
sub-cities
covered across Addis

7
facility types
hospitals to home care

3
working portals
public · provider · admin

Shipped and in production

- ✓ Service and specialty search with typo tolerance
- ✓ Find near me with branch-level routing
- ✓ Open-now and nearest-first filters
- ✓ Rich facility profiles and social channels
- ✓ Guided listing path for every facility type
- ✓ Easy claim to Facility Managed
- ✓ Live self-service editing for facilities
- ✓ Full audit trail and last-updated dates
- ✓ Report-a-problem straight to admin

BUSINESS MODEL

Open to every health seeker. Always.

Revenue comes from those who benefit from reaching patients and facilities, never from the patient's search.

NEAR

Featured listings

Facilities pay for prominent placement in search and category pages.

NEAR

Supplier promotion

Large pharma, lab reagent and equipment, and imaging suppliers reach the facilities and clinicians on Tiru Health.

NEAR

Provider subscription

Premium tools: availability management, analytics, richer profiles.

LATER

Trusted booking

Fees on bookings made through a verified, reliable booking system.

LATER

Wallet-based model

A health-only wallet: transaction revenue from closed-loop health spending.

Today: no fee for facilities either. We are building the most complete network in Addis first, then monetising the reach it creates.

ROADMAP

Where Tiru Health goes next

NEXT 6 MONTHS

- Live availability for pharmacies and diagnostics
- Ask Tiru, AI care navigation assistant
- Genuine ratings and reviews, as a filter
- Health Insights

6 TO 12 MONTHS

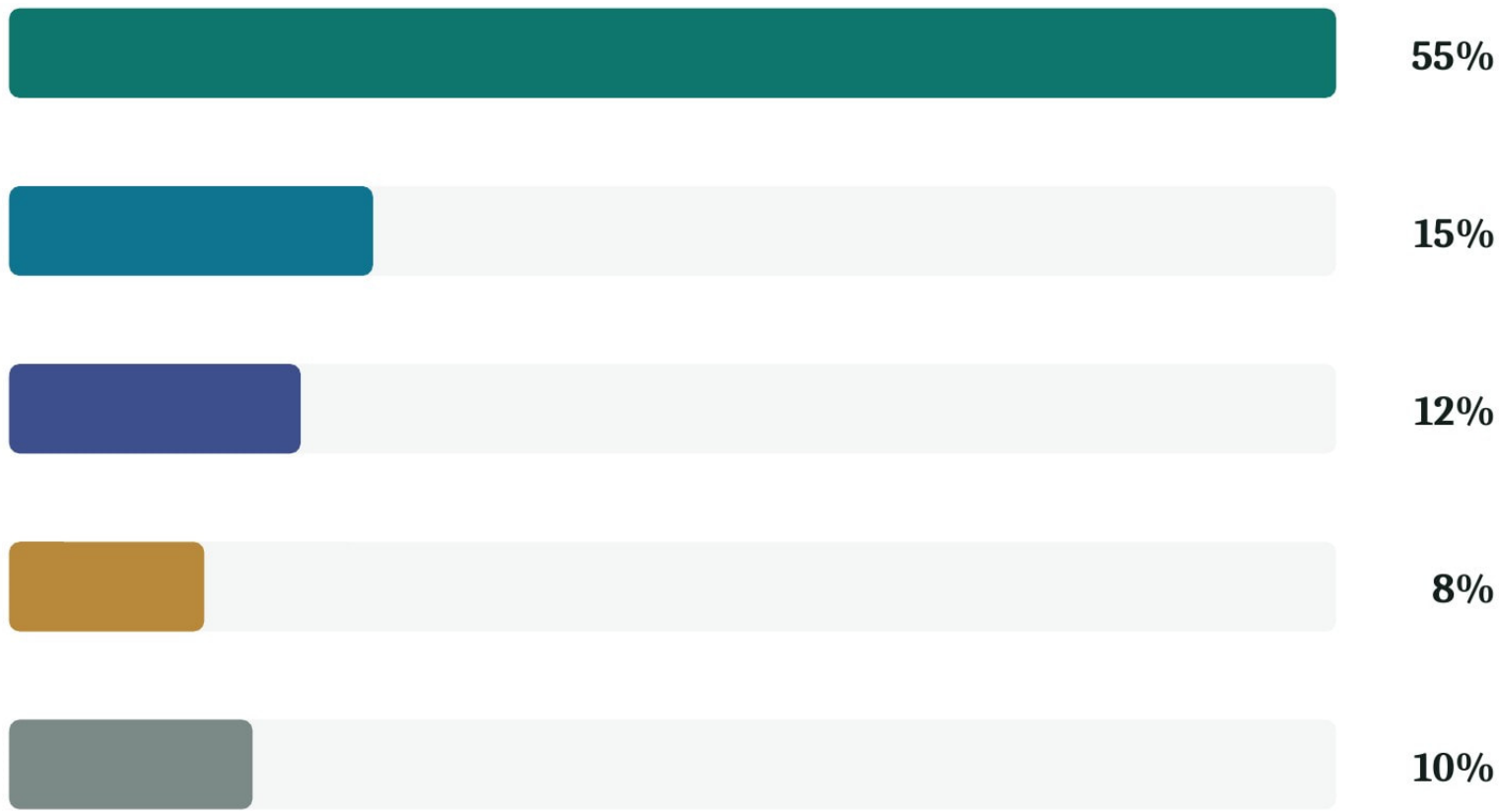
- Verified badge, earned on performance
- Trusted booking system
- Featured listings and supplier promotion
- Branch accounts for multi-site facilities

12 TO 24 MONTHS

- Tiru Health ID and Health Vault
- Tiru Health Wallet
- Ride integration, from search to the facility door
- Expansion beyond Addis Ababa

USE OF FUNDS

What the investment builds



Indicative allocation, to be finalised against the round size.

THE ASK

Help us put the right care within three clicks of everyone.

Every private facility in Addis, and what it has today, in the hands of the people who need it. Starting now, scaling beyond.

Investment

To build the team, Ask Tiru and live availability, and grow the facility network.

Partnerships

Pharmacy chains, laboratories, imaging centres, hospitals and medical suppliers.

Advisors

In health regulation, digital payments and scaling health platforms in Africa.

Find the right care, Right now!

Dr. Anteneh Tirusew · Founder · tiruhealth.com